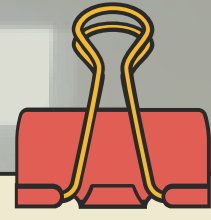
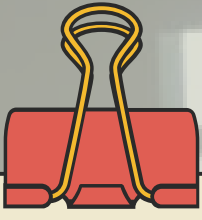




Content Engine Proposal

New Business
Opportunity in 2021





Overview

About
Services
Timeline
Plans



About Rockerzzz

We Value Investment, seeks strategic partnerships with businesses to add recurring revenue and brand establishment among their competitors.

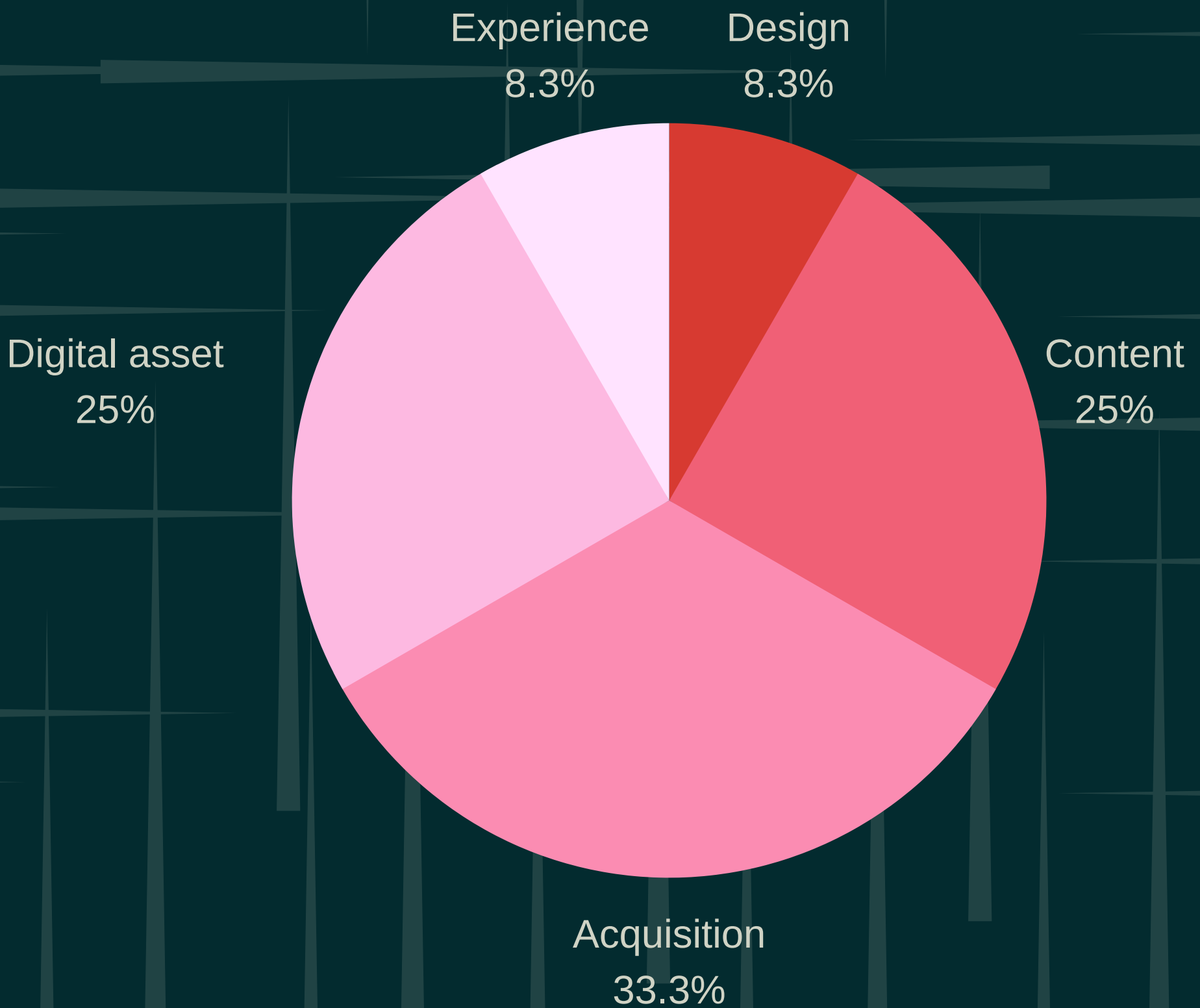
The partnership opens doors for reducing customer acquisition, talent acquisition, marketing cost, and increasing passive income by being our content engine.





Services

FIVE PILLAR FOR DIGITAL TRANSFORMATION



Brief

DESIGN

We establish standard brands along with the brand identity that suits your preference

CONTENT

Content can be in the form of texts, audio, video, and graphics. In our world of content, we share with the learners the hacks of developing content and delivering efficiently.

ACQUISITION

Our main aim is to increase the accession process and reduce the cost of the process. We strategize various channels by categorizing them into; strengths, weaknesses, threats, and opportunities across all the digital platforms.

DIGITAL ASSET

A digital asset is a content that is kept digitally. That could mean images, photos, videos, files containing text, spreadsheets, or slide decks.

EXPERIENCE

Through interactions in all digital platforms, we, therefore, come up with challenges and beneficial benefits. Nothing can replace experience; through experience, you learn how to do anything using the least resources, time, and effort but produce exemplary results.

Timeline

6 MONTHS

Digitization with channels for Digitalization of content with Digital Asset Management

12 MONTHS

Publishing Content across social media & revenue opportunity

18 MONTHS

Student Entrepreneurship & training on all categories of Content

24 MONTHS

Established Channels for Revenue for Students & Management

36 MONTHS

Influence Marketing & Exploring the world of affiliate marketing & 1 Million Views.

72 MONTHS

Successfully Deployment of Multi Channel Networks Business & leveraging the need of the hour for Demand Content.

Rockozzz

SINCE

2013

CLIENTS DELIVERED

45

45 years

in the field of
Education

B. S. Anangpuria
Institute of Law

Since 2007

B. S. Anangpuria
Institute of Pharmacy

Since 2003

B. S. Anangpuria
Institute of Technology & Management

Since 2001

#followyourpassion

It is a **free package** that runs for a year. It is the basic package, in this package you get to enjoy certain benefits and they include; **a one-year** agreement, and during the period, we shall offer **training to students.**

This is the **advanced category**, and we assure our clients with a **3- year agreement**. In these **three years**, we provide **training to students**, and after **every fortnight**, we conduct a meeting. Additionally, we provide **different strategies** and **consulting services** to you depending on the **need and preference**.

50,000.00 PER YEAR FOR A
THREE-YEAR TERM

Our Expert Category, we assure our clients of a 5- year agreement. In these five years, we provide training to students and conduct a meeting three times a month.

We also give different strategies and consulting services depending on the need and preference.

Every client looks forward to a digital transformation with the emerging trend of digitization; this is a step towards digital transformation.

Additionally, we offer you content life cycle support. A content life cycle management is developing, publishing, organizing, repurposing, and retiring content during its lifecycle at an organization.

100,000.00 PER YEAR FOR A FIVE YEAR TERM

PHONE

9711 296 196

EMAIL

Pranshu@rockerzzz.com

**Let's
work
together!**